

EUROPEAN BUSINESS STUDIES PROJECT MANAGEMENT



ALMA MATER
EUROPAEA

THE UNIVERSITY FOR LEADERSHIP

**Study in the
Heart of Europe**



**Master degree
program**

LENGTH
4 semesters/2 years



CREDITS
120 ECTS

LANGUAGE
English



CAMPUS
Maribor, Slovenia, Europe

TITLE
Master of European
Business Studies



QUICK FACTS



**APPLICATION
DEADLINE**
October

ENROLMENT CONDITIONS
Finished Bachelor or
equivalent university degree
(3 or 4 years)



STUDENT PROFILE
experienced professionals in
the process of career change

ABOUT ALMA MATER EUROPAEA

Alma Mater Europaea ECM (AMEU ECM) is a young and dynamic higher education institution, that was established in 2007 in Slovenia and now offers study centres at 4 locations in Slovenia and a consultation centre in Salzburg, Austria. Since 2012, it has been operating under the academic and institutional patronage of the European Academy of Sciences and Arts Salzburg.

Alma Mater Europaea of the European Academy of Sciences and Arts was founded in 2010 as an initiative by the European Academy of Sciences and Arts, a society devoted to research, comprised of 1900+ prominent professors, scientists and artists, including 32 Nobel laureates. All of them form the academic network of **Alma Mater Europaea of the European Academy of Sciences and Arts**, providing Alma Mater Europaea ECM with the most representative faculty one can find in these parts of Europe.

ACCREDITATION

The Alma Mater EBS program is accredited by the Slovenian Quality Assurance Agency for Higher Education.





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7 REASONS FOR AMEU MASTER

1. "OUTSIDE THE BOX"

Think, feel and explore outside the box. **Challenge Yourself**

2. DEVELOP YOUR SKILLS FOR TOP PERFORMANCE

Build and integrate a unique skill-set. **Develop Yourself**

3. TRANSFORM YOUR THINKING

Manage your own education and career. **Think for Yourself**

4. INTEGRATE YOUR EXPERIENCES

Integrate your working, social and educational experiences. **Watch Yourself Grow**

5. CHOOSE YOUR OWN PATH

Select your own set of courses. **Become Yourself**

6. EXPAND YOUR LOCAL AND GLOBAL NETWORKS

Be part of a unique group of thinkers, doers and world changers. **Expand Yourself**

7. LIVE YOUR MISSION

Do what you love and inspire others. **Live for Yourself**

HOW

HOW WILL THE EBS MASTER PROGRAM IMPACT YOUR CAREER

- The EBS master program combines a rigorous academic curriculum with professional experiences, so that you will be able to **fulfill your personal mission** of a successful professional career. It is designed for those who can think "outside the box" – the ones who push traditional boundaries and challenge themselves by stepping outside their comfort zone.
- The EBS master program emphasizes the development of **creative thinking and competent problem solving**, taking into account personal development, collaboration and social responsibility.
- One compelling reason to join the EBS master program is **to push your career prospects to a higher level**. You will be challenged to transform your career in order to achieve the highest professional performance.
- You will be equipped with comprehensive knowledge and an **in-dept understanding** of commercial, political, legal and sociocultural frameworks in the European and international contexts.
- By implementing your **"hands- on experience"** and knowledge about real life business solutions, your professional network and employment opportunities will broaden.
- Learning in small groups, organizing student events, workshops, panel discussions and learning with modern e-technologies, will **enhance your competitiveness** and employment prospects.
- During your academic program, you will have the opportunity to participate in an **international internship** that will enhance your professional experience, by connecting theory with practice.



FACULTY

Professors, who are experts in their fields, give students a foundation for long term success in a dynamic business world during times of economic transformation.

Among them, you will find some excellent academics, scientists and professionals, who will bring case studies and personal insight into the classroom.



Ph.D.
Laurence F. Hewick
President and Director of
Research for the Global Family
Business Institute



Ph.D
Richard Linning
Former President of the
International Public Relations
Association (IPRA)



Ph.D.
Mladen Radujković
Chairman of the International
Project Management
Association Council

1. CORE PERIOD

The core period is designed to answer important questions regarding EU business fundamentals and the complexity of European institutions – to introduce topics related to ethics and professional standards.

The curriculum of the **first semester** includes courses in:

- European Political, Economic and Legal System
- European Civilization and Cultural Values
- European Institutions, Networks and Lobbying
- Research Methods and Systemic Approach
- Ethics and Professional Standards

The curriculum of the **second semester** includes courses in:

- Project Management
- Management of European Projects
- Legal aspects of European Projects
- Funding of European Projects
- Financial Resources for European Projects.

2. MATCH YOUR MISSION PERIOD

In the **third semester**, we are going further into the specifics of the EBS program. You will focus on elective courses, based on your individual preferences and career needs. You will need to choose 4 elective courses among:

- Political relations between Russia and European Union
- Business in Russia
- Business in China
- European integration processes and Croatia
- Business communication
- Business English
- Entrepreneurship and management in practice
- Public relations.

ABOUT

EBS PROGRAM STRUCTURE

3. MASTER THESIS PERIOD

Upon completing your third semester and internship, you will prepare, write and defend your master's thesis.



STUDY AT TORONTO BUSINESS ACADEMY IN THE SUMMER!



Gain valuable international experiences, **expand your professional network**, and acquire essential career skills that will set you apart from your peers.

A STUDY ADVENTURE IN BRUSSELS



During the second year of their studies, students choose between a one month long internship in an international environment, or a study excursion to Brussels, where they visit EU institutions and meet officials.

LEARNING ENVIRONMENT

WHERE WE COMBINE
TALENT, PASSION AND ACTION



YOUR MINDSET DETERMINES YOUR IMPACT

Whether developing human resources, enhancing organizational effectiveness, increasing productivity, or overseeing dynamic growth, you will be equipped with the skills, knowledge, and abilities, necessary to face the challenges common in leadership positions, so you can achieve professional and personal goals.

Graduates in European Business Studies are qualified to assume middle- and high-level management positions in all areas of business administration, particularly those with an international component.

Depending on your area of interest, possible careers with a business degree could include:

- Management consultancy
- Trading
- Sales
- Marketing
- Market research
- Insurance
- Human resources





IMPACT YOUR CAREER

We are excited to welcome you to our world renowned academic community. We are here to help you achieve your academic and career aspirations.

You will find Alma Mater Europaea to be a vibrant and growing institution, where students, faculty and staff enjoy a challenging and collaborative environment. We encourage you to apply early, so you can be sure to secure a position in our community.

Our community is committed to the highest level of academic excellence, innovative curriculum and real world experiences.

ENROLMENT CRITERIA

- The study program of the second Bologna cycle is available to foreign students, who have previously completed an undergraduate degree – this is typically received after 3 years of higher education.
- In the case of a previously completed education in another field, the Commission for Student Affairs shall determine differential exams – those will be weighted within the range of 10-60 ECTS and must be completed before enrolment.



IN



THE HEART



OF



EUROPE

WHAT STUDENTS THINK ABOUT SLOVENIA?

» The country is safe, clean and very diverse. You will never regret coming to Slovenia for studies. «

» One of the most amazing things about studying in Slovenia is that the country and cities are small, but still provide everything. It is a place where you can learn a lot, enrich your social network and have lots of fun. «

» I am more than happy to be part of such a friendly, economically well developed, safe and amazingly beautiful country. Excellent study conditions and students from all around the world make Slovenia a really unique place for studying. «

STUDY PROGRAMS ACCREDITED AT AMEU^{ECM}

UNDERGRADUATE STUDIES

GRADUATE STUDIES

DOCTORAL STUDIES

SOCIAL GERONTOLOGY

SOCIAL GERONTOLOGY

SOCIAL GERONTOLOGY

HUMANITIES

HUMANITIES

HUMANITIES

MANAGEMENT

MANAGEMENT

STRATEGIC
COMMUNICATION MANAGEMENT

EUROPEAN
BUSINESS MANAGEMENT

PROJECT MANAGEMENT

INNOVATIVE MANAGEMENT
IN TOURISM⁺

PHYSIOTHERAPY

HEALTH SCIENCES

Nursing, Public Health,
Physiotherapy, Integrative health
sciences, Autism, Logopedia

PHYSIOTHERAPY

NURSING

ARCHIVAL SCIENCES

ARCHIVAL STUDIES
AND RECORDS MANAGEMENT

ARCHIVAL SCIENCES⁺

ENVIRONMENTAL STUDIES

DANCE, CHOREOGRAPHY

DANCE, CHOREOGRAPHY⁺

WEB AND INFORMATION
TECHNOLOGIES

WEB SCIENCES⁺
Cyber security and Artificial intelligence

WEB SCIENCES⁺
Cyber security and Artificial intelligence